

Iva Bulatović is a distinguished Assistant Professor at the Higher Colleges of Technology, UAE specializing in Project Management, Strategic Management, Marketing, and Tourism topics. Her previous roles at Canadian University Dubai and University Mediterranean Podgorica involved enhancing curricula and spearheading strategic academic initiatives.

Iva holds a Ph.D. in Tourism Management with distinction and has earned professional certifications such as FHEA, MCIM, PMP, CHIA and DTL Expert. These qualifications underline her commitment to academic and professional excellence.

In her consulting work, Iva focuses on tourist destination development, strategic analysis, and market research, making significant contributions to the tourism sector. Her research on the interconnections between aviation and tourism has been particularly influential, shaping tourism strategies and policies, especially in the GCC.

Iva's academic achievements are recognized by several prestigious awards, including the Annual Business Research Award from the Higher Colleges of Technology in 2023, the "10 for 10" Atlas Foundation Award for outstanding students in Montenegro, and "The Best Student Award" from the University Mediterranean Podgorica. She is actively involved in academic committees and contributes to international journals.